Young Entrepreneur Pitch Challenge – SC Afterschool Alliance

**Rules and Eligibility 2020-2021**

Note: Young Entrepreneur Institute & SC Afterschool Alliance reserves the right to update these rules at any time. Every attempt will be made to notify applicants of any modification to this document; however, it is ultimately the responsibility of Young Entrepreneur Pitch Challenge applicants to stay current with Young Entrepreneur Pitch Challenge Rules and Regulations by visiting [SC Pitch Challenge](http://www.scafterschool.com/696-2/).

Eligibility

• Applicant must be enrolled in school (grades K-12), this includes an Applicant who is home schooled or enrolled in an online school or out-of-school-time program for the 2020-2021 academic year.

• Applicants will enter the contest in the group that corresponds to their grade at the time of entering the contest. The three groups are: K-4th grade, 5th-8th grade, 9th-12th grade.

• Applicant or applicants must reside in South Carolina.

• Applicants may NOT work in teams. Only single applicant entries will be accepted.

• Children of any SC Afterschool Alliance employees are not eligible for Young Entrepreneur Pitch Challenge.

• Video entries must be no longer than 90 seconds. It is recommended that entries be not less than 30 seconds. File types accepted include mp4, mov, avi, mpg, and wmv.

• The deadline for submission is April 30, 2021 at 11:59 pm.

Permission and Media Consent

• Applicant’s parent/guardian MUST grant permission for Applicant to enter the Young Entrepreneur Pitch Challenge by completing the electronic permission section of the entry form on the website.

• *Applicant and his/her parent/guardian must give consent to all photographs, audio recordings and video recordings taken of him/her, and all Young Entrepreneur Pitch Challenge work presented to Young Entrepreneur Institute and SC Afterschool Alliance. All media recordings become the property of the Young Entrepreneur Institute and SC Afterschool Alliance and may be used by Young Entrepreneur Institute and SC Afterschool Alliance for educational, instructional, or promotional purposes in print, broadcast, or electronic media formats now existing or in the future created. This includes but is not limited to the video entry submission. There will be no compensation for the use of any photographs, audio or video recordings or any other media*.

Business Pitch Criteria

• The proposed idea can be any type of business – a product business, a service business, a social enterprise that helps people or the environment, or a technology business.

• Submissions will be reviewed and judged according to:

* + **Creativity** of the idea, business name and video
	+ **Persuasiveness** of the elevator pitch
	+ **Overall Quality** of the idea, pitch, and video

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Prizes

Prizes will be awarded to the top three finalists in each grade level.

- 1st place winners in each grade level will receive a $50 Gift Card

- 2nd & 3rd place finalist in each grade level will receive a $20 Gift Card

Judging

• Applicant will complete an entry form and submit a video, up to 90 seconds, to [SC Pitch Challenge](http://www.scafterschool.com/696-2/). Applicants who submit incomplete entry forms, and entries that do not meet the requirements under the rules, may be disqualified.

* Applicants should enter using the entry form on [SC Pitch Challenge](http://www.scafterschool.com/696-2/). Applicants will receive a message confirming receipt of entry.
* Electronic submission: Young Entrepreneur Pitch Challenge entries must be submitted by 11:59 p.m. on April 30, 2021.

• Entries will be disqualified if parent/guardian permission is not submitted by April 30, 2021 at

 11:59 p.m.

• Winners will be determined by a panel of judges.

• Winners and Finalists in each grade level group will be announced and acknowledged via email and on

 [SCAA Pitch Challenge](http://www.scafterschool.com/696-2/) in May 2021.